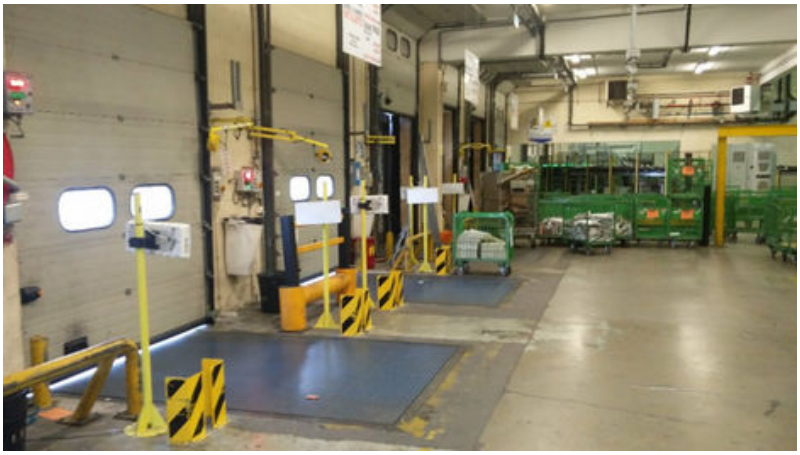
WHERE ARE THE CONTAINERS?

Optimising the traceability of La Poste Group's containers.

La Poste group's activities include press distribution, i.e. the daily delivery of newspapers and magazines to its subscribers throughout France. To ensure distribution, La Poste, through its subsidiary Viapost, employs 50 delivery drivers who are responsible for distribution operations and deliveries. The logistical exchange process between La Poste and Viapost's delivery drivers is carried out using large-capacity plastic bins, which cost around €400 each. Noting that it was losing a significant percentage of its bins each year in the distribution centres, La Poste became interested in UBI Solutions' traceability solutions.

The company therefore implemented a solution to trace all Viapost containers, in order to know exactly in which distribution centre and/or partner the containers are located.



This allowed the Post Office to invoice the containers that were not returned. This traceability system has resulted in significant savings, limiting losses and reducing container stocks. 2 million over three years, a 30% reduction in logistics stocks and a 95% reduction in inventory time.